

THE PIG HOTELS DONATE 190 OVERNIGHT STAYS TO #treatournhs

THE PIG Hotels, to mark their re-opening (whenever that might be), will be giving the first night across every hotel to members of the NHS from within a 25-mile radius of each hotel. This donation is to join the fabulous initiative #treatournhs set up by founder Sarah White. THE PIGs imagine that there will be an NHS house party feel on the opening night and the staff at each respective PIG hotel looks forward to spoiling the medics and carers with their 25-mile menu and veg and fruit from the hotels' famed kitchen gardens.

Of this initiative Robin Hutson, Chairman of The Pig Hotels says, "I think it's true for most people in this country that in the past we have perhaps taken our NHS and Care workers for granted.....not so now! At this time when we really need them, the whole country is showing their deep appreciation and respect in many ways for how they put their lives on the line every day to keep us all safe. This initiative, to use our hotels to give some of them a treat when eventually we can re-open is really the least we can do. In Cornwall the NHS will be the first guests ever to stay at THE PIG-at Harlyn Bay, where the much anticipated opening has been delayed due to the Covid – 19 pandemic "

#treatournhs is a very recently started campaign initiated by Sarah where holiday letting companies have given a week or two (or vouchers) in some of their cottages to any NHS workers once we're out the other side of Covid 19. Within the space of a week, more than 150 holiday homes have come on board, from castles in Scotland and cabins in Devon to chateaux in France (some are featured on Escape to the Chateau DIY). There has even been a holiday home in Arizona and a villa in Majorca offering a week's stay. To date Sarah has been on Radio 5 Live, BBC Devon and BBC news last night interviewed live by Sophie Raworth.

THE PIGs are the first hotel group to come on board and they hope that others in the industry will follow suit. The stays at each PIG hotel will be fully inclusive on a dinner, bed and breakfast basis. There will be a nominations page on The Pig website in due course - thepighotel.com

For guests wanting to stay at The Pigs after they re-open visit www.thepighotel.com

For further press information contact Emma Cripwell on 07775 440143 or email emma@emmacripwell.com

Notes to Editors

THE PIG group is a personal collection of small lifestyle restaurants with rooms where the focus is on authenticity and informality of design, food and service. There are currently six PIG hotels; [THE PIG](#), [THE PIG-near Bath](#), [THE PIG-on the beach](#); [THE PIG-at Combe](#), [THE PIG-in the wall](#) and [THE PIG-at Bridge Place](#) with the seventh, [THE PIG-at Harlyn Bay](#), opening at some stage this year. With an obsessive commitment to home grown and local produce, THE PIG celebrates the seasons and uses only the best, freshest and most authentic foods and ingredients. It is all about the kitchen gardens, they are the beating heart of the operation. Everything is driven by the kitchen gardener/forager and chef. They grow and source the food and the chef then creates the menu; uncomplicated and simple kitchen garden food, true to the micro seasons with the emphasis squarely on fresh, clean flavours. What cannot be grown in THE PIG's kitchen garden is sourced within a 25-mile radius of each hotel. There are no 'cookie-cutter roll-outs'; each hotel has its own personality and sense of self. Every property comes with laid-back warm service and a genuine commitment to environmental and social responsibility. THE PIG hotels aim to deliver an outstanding experience for every guest; a 'wow' moment that surprises and delights for a price that won't break the bank. Home grown in every way – breaking the mould of designed hotels by working with what it has and recognising what is good about that. Designed in the style that has become THE PIG's signature, each hotel

has a garden restaurant and bedrooms with a touch of luxury and bags of homely charm plus Potting Shed
massage treatment rooms in or near the kitchen gardens.

THE PIG-in the South Downs will open in 2021.