

THE PIG-at Bridge Place **Opening Tuesday 30th April 2019**

On Tuesday 30th April The Pig at Bridge Place will open, the hotly anticipated sixth Pig in the hotel collection's portfolio. Formerly Bridge Place Country Club, THE PIG-at Bridge Place is a 17th century manor house just outside the historic village of Bridge in the Nailbourne valley, three miles south of Canterbury, Kent. Never ones to be considered predictable, this gem succeeds in delivering surprises that are sure to delight guests and Pig aficionados alike.

With its welcoming red brick façade and ornate Jacobean interior, Bridge Place is an intriguing old building with a rock-n-roll vibe. Over the past four decades this musical honeypot has been home to some renowned parties and gigs playing host in the '70s to Led Zeppelin and Pink Floyd. It houses a wealth of period features, including large fireplaces, secret stairways, panelled rooms and endless nooks and crannies. In the refurb, all of these structural nuances have been respected and enhanced to create seven bedrooms along with numerous cosy bars and sitting areas.

Attached to the main building a new, carefully detailed Coach House contains a restaurant with open kitchen. Within The Coach House are 12 further bedrooms; four on the ground floor and eight on the first floor. Over the brook via a hand crafted wooden bridge are seven fitting Hop Pickers' Huts created from reclaimed materials all dotted along a meandering wooden walkway. Each hut houses a double bedroom with cosy bathroom and wood-burning stove. Next to the kitchen garden is The Barn; a large upstairs/downstairs room with mezzanine bathroom and views across the garden. With a newly restored gate lodge offering two further dwellings, THE PIG-at Bridge Place has a total of 29 rooms.

CEO of Home Grown Hotels Robin Hutson says, "We've had a great couple of years, with customers seeming to love what we do. Occupancy is in the mid 90%'s in our rural locations and we know from our guests and their invaluable feedback that they want more PIGs. After searching far and wide for truly unique properties, we really are over the moon about our new hotel in Kent."

Interiors have been overseen by acclaimed designer Judy Hutson, whose signature style has given THE PIG its unique brand of effortless, laid-back chic, beloved by guests to date.

As with every other PIG, the kitchen garden and restaurant sit at the beating heart of this new property; anything that can't be supplied by the gardens will be sourced from Kent's best producers within a 25-mile radius of Bridge.

Room rates start from £145 for a Cosy Room, a rate that continues to endorse The Pigs' offering of affordable luxury. For bookings please visit <https://www.thepighotel.com/book/> or call 0345 225 9494. www.thepighotel.com

Hi-res image of THE PIG-at Bridge place [here](#)

For further press information please contact Emma Cripwell on emma@emmacripwell.com or call 07775 440143

Notes to Editors

THE PIG group is a personal collection of small lifestyle restaurants with rooms where the focus is on authenticity and informality of design, food and service. There are currently five PIG hotels; THE PIG, THE PIG-near Bath, THE PIG-on the beach; THE PIG-at Combe and THE PIG-in the wall. With an obsessive commitment to home grown and local produce, THE PIG celebrates the seasons and uses only the best, freshest and most authentic foods and ingredients. It is all about the kitchen gardens, they are the beating heart of the operation. Everything is driven by the kitchen gardener/forager and chef. They grow and source the food and the chef then creates the menu; uncomplicated and simple kitchen garden food, true to the micro seasons with the emphasis squarely on fresh, clean flavours. What cannot be grown in THE PIG's kitchen garden is sourced within a 25-mile radius of each hotel. There are no 'cookie-cutter roll-outs'; each hotel has its own personality and sense of self. Every property comes with laid-back warm service and a genuine commitment to environmental and social responsibility. THE PIG hotels aim to deliver an outstanding experience for every guest; a 'wow' moment that surprises and delights for a price that won't break the bank. Home grown in every way – breaking the mould of designed hotels by working with what it has and recognising what is good about that. Designed in the style that has become THE PIG's signature, each hotel has a garden restaurant and bedrooms with a touch of luxury and bags of homely charm plus Potting Shed massage treatment rooms in or near the kitchen gardens.

THE PIG-at Harlyn Bay will open in Spring 2020 and THE PIG-on the South Downs will open in Summer 2020.